

# Cognizant Recognized as the 2021 ServiceNow Americas Accelerated Growth Partner of the Year



For the first time, Cognizant has been named as the ServiceNow Americas Accelerated Growth Partner of the Year.

The ServiceNow Global Alliances and Channel Ecosystem (ACE) organization recognizes the achievements of best-in-class partners who have successfully contributed to ServiceNow's growth through transformative practices in business, technology and customer success. This year's awards are based on partner performance in 2020 and evaluate a combination of attributes that include revenue contribution, product line expansion, workflow and skills growth as well as business innovation or transformation.

Recognized for accelerating its certification growth and ServiceNow pipeline over the past two years, Cognizant achieved 163% net new annual contract value growth in 2020. The company is also the first ServiceNow partner to achieve certification in all ServiceNow Workflows.

"The past year has been one of transformation for our ServiceNow practice," said Brenda Lichtenberg, AVP, Global ServiceNow Leader, Cognizant. "Our continued collaboration focuses on ensuring client relevancy by delivering reimaged services, solutions and workflows across enterprises."

"Being recognized as ServiceNow's Accelerated Growth Partner of the Year validates the substantial investment we have made in our relationship," said Mark Martinet, VP, Strategic Partnerships, Cognizant. "We bet big on expediting our certifications, expanding our alliance coverage and growing our pipeline and that has paid off immensely. Cognizant is poised to help even more organizations improve their experiences and workflows, and drive transformational change. We're looking forward to expanding our work with ServiceNow."

Cognizant Digital BusinessPartnersPractice-Area > Cognizant Digital Business

<https://news.cognizant.com/2021-02-25-Cognizant-Recognized-as-the-2021-ServiceNow-Americas-Accelerated-Growth-Partner-of-the-Year2>