Cognizant Recognized as Winner at the 2020 Microsoft Singapore Partner of the Year Awards for Digital Transformation and Societal Impact



Cognizant has been named a winner at the <u>2020 Microsoft Singapore Partner of the Year Awards</u> in two categories: Digital Transformation and Societal Impact. The company was recognized amongst top Microsoft partners in Singapore for demonstrating excellence in innovation and driving transformation in the implementation of customer solutions, both leveraging Microsoft technologies.

The Digital Transformation Partner of the Year Award recognizes Cognizant's demonstrated industry thought leadership and strong sector-specific solution capabilities. The Partner for Societal Impact Award, a new category introduced in 2020, was awarded in recognition of Cognizant Outreach's impact on society and communities.

"These awards are a testimony to our strong partnership with Microsoft," said Andrew Lim, Vice President and Head of Markets - ASEAN, Cognizant. "As Microsoft Singapore Digital Transformation Partner of the Year, we are pleased to be recognized for our commitment to build intelligent solutions using Microsoft platforms to address our clients' business challenges. But more importantly, in a year as challenging as 2020, the award for Societal Impact is truly special, as it is a testament to our associates' indomitable spirit in living our purpose and creating a digitally inclusive society."

The Digital Transformation award was presented to Cognizant for its excellence in innovation, development and implementation of a cloud-based solution built on Microsoft Azure. Cognizant helped customers build an end-toend, replicable solution with a focus on evolving existing assets, modernizing the core and leveraging Microsoft technologies to solve complex business problems. Cognizant's understanding of the customer businesses enabled the development of a robust solution that improved timed to market, reduced costs and mitigated implementation risks involved.

Cognizant Outreach received the first ever Societal Impact Award for its work in accelerating digital adoption in Singapore amongst underserved communities. Leveraging Microsoft Teams and Microsoft Bookings, Cognizant Outreach worked with government agencies to launch virtual digital clinics for senior citizens, thus enabling this vulnerable group to access essential services virtually from the safety of their homes during the COVID-19 pandemic.

"In a year riddled with challenges and economic uncertainties, it is more important than ever that companies are able to innovate and digitally transform to future-proof their businesses. Partners who have worked with us to empower our customers to thrive amidst the chaos of 2020 receive due recognition, and we are pleased to congratulate Cognizant on being selected as a winner at the 2020 Microsoft Singapore Partner of the Year Awards," said Gerald Leo, Director, Commercial Partners and Small Medium Enterprises Group, Microsoft Singapore. "Cognizant is an excellent example of the commitment and innovation we see in our Microsoft Singapore partner community, and we will continue to work with all of our partners to bring cutting-edge solutions to complex business challenges and provide digital transformation opportunities for our customers."

Held virtually for the first time, the 2020 Microsoft Singapore Partner of the Year Awards presented awards for 19 categories – the highest number to date – including three awards for Microsoft partners in APAC.

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