Cognizant Softvision Wins Facebook Workplace Customer Success Award

Cognizant Softvision recently received a Facebook Workplace Customer Success Award for 2020 in the North America Innovation category.

Examining how organizations were able to engage with remote teams and help frontline workers stay connected, the Facebook Workplace Customer Success Awards were created to give companies an opportunity to showcase their innovations during a very challenging year.

The Cognizant Softvision team was recognized for its efforts aroundProgrammers' Week 2020. With the onset of COVID-19, the event shifted to a completely virtual platform and programming. Recognizing the need to continue previous years' momentum, the Cognizant Softvision team chose Facebook Workplace Platform for the event, featuring more than 100 speakers and 85 Tech Talks across India, Romania, Canada, U.S. and Argentina. The 100% virtual event was deemed one of the best and most successful Programmers' Weeks ever, setting new benchmarks for awareness, attendance, and engagement.

"Programmers' Week began modestly as a one-day event in Romania. Six years later it has turned into a week-long celebration with keynote speakers, hands-on tech training, and an opportunity to recognize the innovation and development our global programmers bring to clients around the world," said Fausta Ballesteros, VP of Communications and Marketing, Head of New York Studio, Cognizant Softvision. "We're very proud of this award and the strong recognition for our team's efforts – under less than ideal conditions – to make this year's Programmer's Week our best yet."

Learn more about the Workplace Customer Success Awardshere.

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