Cognizant Wins Three ISG Star of Excellence Awards

Cognizant has won three ISG Star of Excellence Awards for the quality of its services, including the 2020 ISG Star of Excellence Emerging Technology Award, as well as two ISG Star of Excellence Technology Leadership Awards in the categories of End-User Computing and Big Data.

The ISG Star of Excellence Awards is an independent recognition program administered by Information Services Group, a leading global technology research and advisory firm that ranks service providers based on direct feedback from enterprise customers. Award recipients consistently demonstrate the highest standards of client service excellence.

Based on its cutting-edge technologies, innovation, and its ability to accelerate across emerging technologies, Cognizant bested a field of 16 competitors to take home this year's ISG Star of Excellence Emerging Technology Award. Cognizant also won ISG Star of Excellence Technology Leadership Awards for End-User Computing and Big Data. The awards recognize excellence in the provision of these specific technologies across all geographies and industries.

Through its 2020 "Voice of the Customer" study, ISG surveyed more than 2,000 enterprise customers to obtain their feedback on provider service quality. The enterprise respondents all have direct exposure to providers and represent a broad cross section of industries, company sizes, geographies and areas of responsibility.

"The ISG Star of Excellence Emerging Technology Award recognizes excellence in the global delivery of services in four critical new technology areas: AI and machine learning, big data, blockchain, and IoT," said Michael P. Connors, Chairman and CEO, ISG. "Cognizant's strategy and leadership in cutting-edge digital technologies is clearly being recognized by the market."

"The recognition and feedback we receive from our clients validates Cognizant's investment priorities in digital engineering and customer centricity," said Malcolm Frank, President, Cognizant Digital Business. "We are thrilled to receive the ISG Star of Excellence Awards™ and look forward to continuing to drive the successful outcomes and service our clients have come to expect."

Cognizant's client feedback included the following comments:

> *"Fantastic collaboration, great people, and a 'can do' attitude set Cognizant apart from the crowd. I enjoy working with Cognizant feel that they are part of the team rather than a supplier."* – Technology Strategist, Retail Client
>
> *"Cognizant is a true business partner and trusted advisor who has a deep sector expertise and goes the extra mile. On a number of occasions, Cognizant has invested in the relationship with resource or capabilities."* – Business Leader, Media and Telecom Client

Learn more about the ISG Star of Excellence Awardshere.

AccoladesCognizant Digital BusinessCognizant Corporate

https://news.cognizant.com/2020-09-09-Cognizant-Wins-Three-ISG-Star-of-Excellence-Awards2