

## Cognizant Receives Award for its Work Helping Clients Save on Costs, Making Them More Agile and Scalable



For the second consecutive year, Cognizant has won the Partner of the Year award from Talend, a cloud data integration company, the award recognizes the partner organization that best demonstrates innovation cloud and big data services and technologies. Focused primarily on data modernization, the projects helped customers across industries move from legacy data systems to the cloud, making them more agile and able to scale more quickly, resulting in cost savings, improved time to market and increased revenue and operational efficiencies. A sampling of the projects include:

- For a large global life sciences company, the Cognizant team built a large-scale data hub as a single trusted data source leveraging Talend. The solution enabled the client to ingest and set up additional cloud and on-premise data sources in weeks rather than months when requested by marketing and sales departments. The project resulted in a substantial reduction in operating costs and the implementation of data quality monitoring
- A Japanese pharma company needed to modernize their existing on-premise commercial data warehouse platform. The client had a significant need to build a flexible and robust data management platform that supports faster onboarding of data, advanced analytics and other reporting requirements. Cognizant leveraged Intelligent Data Works Cognizant's AI Data Foundry to accelerate the migration, reducing the delivery timelines by 30 percent and lowering the technical debt.
- A large U.S. entertainment client was looking to improve its fans' experience. Using data from social media sources including Twitter, YouTube and Facebook, the Cognizant team developed a Customer 360 platform that could analyze the data and provide the client with content recommendations to improve fan engagement.

"We are thrilled to receive this recognition from Talend," said Bret Greenstein, Senior Vice President and Global Head, Artificial Intelligence, Cognizant Digital Business. "Through our partnership, we are reshaping the future for our clients to leverage data as a corporate asset and make informed business decisions. This is an essential part of the transformation all our clients are going through. We look forward to continuing to create value for our clients together with Talend."

A coveted award among the global systems integrator (GSI) community, Cognizant was selected from a group of more than 200 for its work with Talend. The award is based on multiple criteria, including joint market share, mindshare, GTM, joint solutions, enablement, training, and certifications.

"Congratulations to Cognizant on this well-deserved award," said Christal Bemont, CEO, Talend. "Partners have and continue to be a critical part of Talend's strategy. As we look to what we want to accomplish as an organization in 2020 and beyond, our core partners will be key to our growth as we strive to become a billion-dollar revenue company."

AccoladesArtificial Intelligence, AI, AnalyticsCloud  
EnablementCognizant Digital BusinessCommunications, Media  
& TechnologyCore ModernizationLife SciencesMedia



<https://news.cognizant.com/2020-01-23-Cognizant-Receives-Award-for-its-Work-Helping-Clients-Save-on-Costs-Making-Them-More-Agile-and-Scalable2>