Cognizant Recognized as Winner for 2019 Microsoft Global Partner of the Year for Data Modernization for the Third Consecutive Year

Cognizant has won the 2019 Microsoft Global Partner of the Year Award for Data Modernization. The company was honored among a global field of top Microsoft partners for demonstrating excellence in innovation and implementation of customer solutions based on Microsoft technology.

“Succeeding in today’s digital economy requires the ability to compete and perform at peak levels and that requires the latest data insights,” said Arun Varadarajan, Cognizant Vice President and Global Head of Data. “At Cognizant, we use Microsoft Azure to help our clients create modern data foundations where they can view current performance metrics to identify opportunities and address challenges in real time. We are delighted to receive The Microsoft Partner of the Year award for Data Modernization once again. It is a testimony to our commitment to build intelligent solutions using Azure to address our clients’ complex business challenges.”

Awards were presented in several categories, with winners chosen from a set of more than 2,900 entrants from 115 countries worldwide. Cognizant was recognized for providing outstanding solutions and services in Data Modernization.

This award was presented to Cognizant for its excellence in innovation, development and implementation of a cloud-based data and analytics solution for a leading convenience store chain. Cognizant was chosen from 2,900 entrants across 114 countries.

The convenience store chain, with more than 10,000 stores in over a dozen countries, worked with Cognizant to modernize its artificial intelligence (AI) platform to improve decision making, increase operational agility and lower costs as part of its overall digital transformation. Cognizant’s AI team used its Data Modernization Method to redesign and reengineer the chain’s merchandising and planning for their AI platform using Azure.

This initiative consolidated the client’s data onto a single platform for information access across business units. Rather than pulling data from disparate systems, the client now has access to robust consolidated analytics that inform real time decision making. The client can now perform sales trends analysis along with other key business areas to generate precise actionable business insights.

The Cognizant AI Data Modernization Method provides businesses with a clear, structured way to transform how they source, interpret and consume their data. This cloud-first, AI-driven data ecosystem enables organizations to generate new business value and insight from their data and forms an agile, cost effective data and analytics foundation for future growth.

“We are pleased to recognize Cognizant as a Microsoft 2019 Global Partner of the Year for Data Modernization,” said JG Chirapurath, General Manager, Azure Data and Artificial Intelligence, Microsoft Corp. “Cognizant’s commitment to this project helped transform their client’s business by increasing sales, reducing infrastructure costs and eliminating manual report generation.”

The Microsoft Partner of the Year Awards recognize Microsoft partners that have developed and delivered exceptional Microsoft-based solutions during the past year.

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