

Intelligent CIO, UK: Five Converging Forces That are Driving Technological Evolution



“Businesses have historically been built around three key goals: the drive to increase productivity and efficiency, the need to deliver better experiences to users (customers, partners and employees) and the need to remain relevant in the marketplace,” writes **Sanjiv Gossain**, Head of Digital Business, Europe. “To ensure that these goals are met, business leaders need to understand when to evaluate and adopt emerging technologies, so the required investments provide optimal returns and deliver competitive advantage.”

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“Today’s digital age is delivering unparalleled technological innovations in which Artificial Intelligence (AI) and the Internet of Things (IoT) are combining to make devices and enterprises intelligent, responsive and ever more connected. This is paving the way for organisations to turn insights into foresight and for leaders to make decisions in a more informed, accurate and timely manner.



Five converging forces are driving the evolution and construction of a new technological future and can help companies stay ahead of the game:

1. The drive to create AI-powered intelligent systems
2. The genesis of interconnected systems
3. The need for more effective human-machine interfaces
4. The demand for advanced communication technologies
5. The compulsion to go beyond current technical limitations will push quantum technologies to the foreground”

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