Cognizant's Malcolm Frank to U.S. Governors: Artificial Intelligence is a Path to Job Creation



Addressing government and business leaders at the National Governors Association's (NGA) Summer Meeting in Salt Lake City, Utah on July 25, Malcolm Frank, President of Cognizant Digital Business, spoke on how artificial intelligence will impact the job market of the future.

"It seems counter-intuitive, but AI will actually create jobs; not eliminate them," Frank said. "Critical to success will be your ability to act upon and harness the power of AI. If you do nothing, you may be victimized, but if you're productive, your state will become a jobs magnet."

Frank's remarks kicked off the main stage plenary session where he joined Steve Bullock, Montana Governor and NGA Chair, along with Jamie Merisotis, President and CEO of Lumina Foundation, to discuss the progress of the Governor's "Good Jobs for All Americans" Initiative. Introduced by Governor Bullock in 2018, this Initiative is designed to highlight the role U.S. governors have in connecting workers with good-paying careers, both today and in the future.

Frank outlined five elements for governors to consider as they look to attract employers and stimulate job growth in their states:

Capital investments
Urban revitalization
Educational ecosystem
Digital workplace culture
- Diversity

The NGA's 2019 Summer Meeting drew more than 35 governors and over 800 other attendees, including international dignitaries, gubernatorial staff, state economic chamber representatives, and business leaders. The group seeks to identify priority issues and deal with matters of public policy and governance at the state, national, and global levels.

Click here to view a replay of the meeting.

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