City AM, UK: Cognizant's AVP, Center for the Future of Work, Provides Commentary on Facial Recognition Concerns

Cognizant Center for the Future of Work



"As we continue to see the rise of facial recognition as a means to keep us safe, we are going to have to navigate a thorny mix of standards, laws, regulations and ethics," says Robert Brown. "This means that we need the consent of citizens – not digital-political overlords –to ultimately control who 'watches the watchers'."

Excerpts from City AM's article:

"Following San Francisco's ban of facial recognition technology last week, the first legal challenge outside the US began in Cardiff yesterday. This heralds a sea-change in how much privacy we're willing to blithely give up in the name of 'safety'.

The health of our democracy – and the future of work – demands trust. But the tech trust deficit isn't closing; too often, what we get instead are retroactive mea culpas that 'we didn't do enough to prevent X from happening'. Meanwhile, there's near-unanimous agreement that facial recognition software error rates –especially among people of colour – are unacceptably high."

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