

Cognizant Named Adobe's 2019 Digital Experience Partner of the Year



Cognizant has been named Adobe's 2019 [Digital Experience Partner of the Year](#) in India. Cognizant was recognized for its commitment to reimagining customer experience and delivering on the future of digital transformation.

"Successful partners proactively meet the needs of their customers and drive value for themselves, the customer and Adobe," reads the citation. "This is exactly what Cognizant Technology Solutions did in helping MG Motor launch a digital-first automobile brand in India with the help of Adobe Experience Cloud."

"Cognizant worked closely with Adobe and the customer to help them go live in record time – in line with their product launch timelines. The Cognizant sales and client team worked closely with Adobe on many more successful customer engagements across the year," it adds. "Cognizant is a fantastic example of a partner working closely with Adobe to drive value for our customers and have earned them this coveted award."



The award was presented at Adobe Partner Reception 2019, which was organized on the sidelines of the 2019 edition of India's largest digital experiences event, [Adobe Symposium](#), recently held in Mumbai.

<https://news.cognizant.com/2019-04-15-Cognizant-Named-Adobes-2019-Digital-Experience-Partner-of-the-Year>