## Teknisk Ukeblad, Norway: Cognizant's Country Client Partner, Norway, Says Flying Taxis Can be a Reality with the Right Infrastructure



"Entrepreneurs, organisations and governments need to work together to introduce flying vehicles one step at a time," says Matthias Peter. "As cities become an ever-evolving web of connections, we must make sure the right digital infrastructure is in place to support this entirely new mode of transport. Only then can the concept of flying cars start to evolve from science-fiction to real science."

Excerpts from Teknisk Ukeblad's article:

"As people continue to flock into the cities, we will see denser populations, increased traffic congestion, and greater pressure on urban transportation and mobility in the years ahead.

Most of the larger cities across the world already have limited public transport options, a lack of parking space and busy roads. With even more people flocking to the cities, the worst-case scenario would be that some of them risk a complete deadlock in the future.

Ultra short-haul air travel, such as flying taxis, could help ease some of the pressure that simple daily commuting already being felt. It could also ignite Mobility-as-a-Service (MaaS) as a viable alternative to owning a car, particularly for inner-city residents. Shared ownership and ride-sharing services, such as Bilkollektivet and Bildeleringen, are gaining traction in cities like Oslo, Bergen, Trondheim, Tromsø and Kristiansand - and there's political will to support these initiatives too. With flying taxis as another means of transportation, the pieces may be starting to fall into place.

The biggest obstacle to adopting flying taxis is perhaps our infrastructure. A transport system is traditionally made up of several common components - humans, infrastructure, businesses, government, policy and all different modes of transport.

Technologies such as the Internet of Things (IoT), Blockchain, Artificial Intelligence (AI), mobile devices and other smart consumer products are beginning to play an increasingly important role in our transport system. Arguably, these technologies are becoming an infrastructure in their own right and will play an even more significant role in the future."

Click <u>here</u> to read the full article in Norwegian.

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