

# Cognizant Named a Leader in Gartner's Magic Quadrant for Managed Workplace Services, North America

## Report Recognizes Cognizant for its WorkNEXT™ Solutions Based on Ability to Execute and Completeness of Vision

TEANECK, N.J., March 28, 2019 /PRNewswire/ -- [Cognizant](#) (Nasdaq: CTSH) has been named a Leader in Gartner's "Magic Quadrant for Managed Workplace Services, North America" report for the third consecutive year. In the report, Gartner, an independent analyst firm, evaluates 21 managed workplace service vendors on their completeness of vision and ability to execute across a variety of criteria, including market understanding and responsiveness, customer experience, and innovation.

Gartner defines Leaders as providers who "deliver their service solutions skillfully, have a clear vision of the direction of the service market, and are actively building and improving their competencies to sustain their leadership positions. The Leaders quadrant indicates the direction of the MWS market. However, most digital workplace offerings still have low adoption rates. Ten providers have emerged as Leaders in this Magic Quadrant. Leaders have demonstrated their experience in delivering MWS and understand the requirements to successfully deliver these services." In addition, the report states that Leaders "have proved their ability to execute and a completeness of vision."

According to Gartner, "With the workplace as the front line of digital change and employee engagement, innovative workplace services give organizations a competitive edge."

Cognizant has a significant portfolio of Digital Workplace solutions focused on empowering users, elevating experience and driving innovation delivered through a robust partner ecosystem. These contextual, insights-enabled, agile and secure solutions personalize employee experiences and improve collaboration in alignment with business goals.

"Employees today expect their companies to equip them with the same digital technologies they use in their everyday lives – smartphones, virtual assistants, and intuitive, easy-to-use apps – as their tools on the job," said Venu Lambu, Senior Vice President and Global Head, Technology Services, Cognizant. "Cognizant's Digital Workplace Services incorporates cloud services, artificial intelligence, analytics, and AR/VR, at all touchpoints to drive innovation, enhance the employee experience, and improve productivity. We believe that being named a Leader for the third consecutive year by Gartner recognizes our commitment to successfully helping our customers build modern enterprises that leverage the latest in digital technologies."

Read the January 14, 2019 "Magic Quadrant for Managed Workplace Services, North America" by Daniel Barros and Mark Ray (ID Number: G00352019) [here](#).

### Learn More:

**Cognizant Digital Workplace Services:** <https://www.cognizant.com/cognizant-digital-systems-technology/cognizant-infrastructure-services/digital-workplace-services>

**Cognizant Infrastructure Services:** <https://www.cognizant.com/cognizant-digital-systems-technology/infrastructure-services>

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### About Cognizant

Cognizant (Nasdaq-100: CTSH) is one of the world's leading professional services companies, transforming clients' business, operating and technology models for the digital era. Our unique industry-based, consultative

approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 195 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at [www.cognizant.com](http://www.cognizant.com) or follow us @Cognizant.

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