Cognizant Named Adobe's 2019 Delivery Quality Solution Partner of the Year



Cognizant has been named Adobe's 2019 "Delivery Quality Solution Partner of the Year" for Digital Experience in the Americas for the second consecutive year. Presented on stage last night at Partner Day at Adobe Summit, the premier annual conference for digital marketing professionals, the award honors the partner who delivers exemplary customer success across all phases of implementation.

Cognizant was recognized by Adobe for its commitment to exceptional customer service on joint, large-scale digital transformation projects and for successfully collaborating on multiple Adobe Launch Foundation Service programs. Adobe Launch Foundation Services helps clients immediately realize the benefits of using the Adobe Experience Cloud.

"Today's consumers demand highly personalized and deeply engaging experiences," said Donna Tuths, Senior Vice President and Global Head, Cognizant Interactive. "By deploying Adobe Experience Cloud, our clients are able to deliver targeted, personalized experiences to their customers while gaining operational benefits that help them with accuracy and speed to market. Cognizant Interactive is dedicated to ensuring every client succeeds as they deploy and run Adobe Experience Cloud. Winning this award for the second consecutive year is a testament to our ongoing partnership with Adobe and our commitment to implementing game-changing solutions for our customers."

Adobe previously named Cognizant its **2018 Delivery Quality Partner of the Year** in the Americas, and **2018 Adobe Experience Cloud Partner of the Year in EMEA.**

Adobe is reimagining Customer Experience Management (CXM) with Adobe Experience Cloud, the industry's only end-to-end solution for experience creation, marketing, advertising, analytics and commerce. Cognizant is a Platinum partner of Adobe.

---

https://news.cognizant.com/2019-03-26-Adobe-Delivery-Partner-of-the-Year?sf100322003=1