Cognizant Sponsors Art in Space Contest with Rock Band OK Go

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What would happen if an art experiment was launched into space? That's the question that Grammy award-winning rock band OK Go is hoping to answer through its non-profit venture OK Go Sandbox.

In partnership with the Playful Learning Lab at the University of St. Thomas, the band is inviting students ages 11 to 18 to submit ideas for art experiments that will take place aboard the Blue Origin New Shepard spacecraft. Blue Origin's New Shepard is a reusable spacecraft designed to take payloads -- and someday, people -- into suborbital space. As part of its ongoing commitment to promoting creativity and inspiring interest in science, technology, engineering and math, Cognizant is sponsoring the "Art in Space" contest.

"Cognizant helps our clients across industries - including healthcare, life sciences, banking, retail, energy and technology - solve some of the world's most complex challenges, and we will look to the next generation of creative thinkers to further our work," said Jim Lennox, Cognizant's Chief People Officer. "The resources provided by OK Go and Playful Learning Lab to help teachers inspire students is so important. We look forward to seeing how young minds around the world respond to the 'Art in Space' challenge."

Students from around the world are invited to submit their project ideas; the deadline to enter is May 6. To read the contest guidelines and to learn more, click here.

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