

BizWest, US: Cognizant's SVP and President Cognizant Accelerator says Culture Drives the Ability to Experiment



"Part of it is a cultural aspect of what we do," Sean Middleton said. "We got a lot of support from our CEO, and we have the space and resources to experiment and do new things."

Excerpts from BizWest's article:

"Cognizant has officially opened its Cognizant Accelerator in Boulder.

To celebrate the Feb. 7 opening, Gov. Jared Polis provided opening remarks, as did Cognizant Accelerator president Sean Middleton and Cognizant Accelerator vice president Todd Paoletti. Mayor Suzanne Jones and other state and local officials were in attendance for the ribbon-cutting.

The Cognizant Accelerator works by sourcing ideas from its employees, addressing issues they notice their clients are having. It hosts a Launchpad Challenge where it takes about 1,000 ideas each year and selects some to participate in its Launchpad, where it validates those ideas and builds the best into business plans. At its pitch day, a handful of ideas are pitched, and two or three are selected and built into businesses."

Click [here](#) to read more. (Site registration and fee required.)

<https://news.cognizant.com/2019-02-07-Sean-Middleton-Says-Culture-Drives-the-Ability-to-Experiment>

