L'Agefi, France: Cognizant's Head Markets Insurance, Continental Europe, Explains how Video-Powered Solutions are Recreating Claims Management for Insurers





"Video technology is proving to be a game changer for the insurance industry, dramatically transforming the way claims are reported, received and handled," says **Stefan Metzger**. "Manually handed, heavy management processes are prime targets to changes."

Excerpts from L'Agefi's article:

"Video technology is proving to be a game changer for the insurance industry, dramatically transforming the way claims are reported, received and handled.

As a result, some insurers have started adopting new video solutions to reduce the time taken to process a claim and improve customer satisfaction. With the potential to capture and transmit claims evidence in real time via smartphones, while meeting stringent standards of data integrity, the use of video is moving into the mainstream and achieving adoption at scale.

By using secure visual confirmation video technology for insurance claims, assessment for claims can be undertaken more rapidly based on the captured photos and videos."

Click <u>here</u>to read the full article in French.

https://news.cognizant.com/2019-01-08-Stefan-Metzger-Explains-how-Video-Powered-Solutions-are-Recreating-Claims-Management-for-Insurers