

## Business Standard, India: Cognizant's President, Digital Operations, Says Cognizant is Driving Intelligent Process Automation in Key Verticals



While the industry is still in its early stage of adoption, we estimate the market for automation advisory, implementation, and operations to be a well over \$1 billion today," said **Sumitra Gomatam**. "We think it will be \$5 billion in the next three years."

*Excerpts from Business Standard's article:*

"Cognizant is taking automation deeper into its business process management (BPM) services unit, which it has aspirationally named Digital Operations.

Gomatam said Cognizant is driving intelligent process automation (IPA) with clients in key verticals such as health care, banking, and financial services. By implementing IPA technologies, Gomatam said the company has been able to help organisations identify which processes to automate, and how best to augment human talent. This enables them in significant savings, faster time to market, better regulatory compliance, and transformation of core business processes.

'Specifically to IPA, initially projects comprised proof-of-concept. But now many of our clients are setting up enterprise automation centres of excellence looking beyond proof-of-concept projects,' said Gomatam. Almost half the client projects the company has delivered to date or which are ongoing are automation-based."

Click [here](#) to read more.

<https://news.cognizant.com/2018-11-29-Business-Standard-India-Cognizants-President-Digital-Operations-Says-Cognizant-is-Driving-Intelligent-Process-Automation-in-Key-Verticals>