

## CIO, India: Cognizant's Vice President, AI and Analytics, Outlines the Formula for the Success of Artificial Intelligence



"A 'We are in it together' spirit is vital for effective infusion of artificial intelligence [AI]," writes **Poornima Ramaswamy**.

"Companies that succeed in instilling an empowered mindset and a positive attitude in their workforce to embrace change, and possess enough technological expertise to craft their own AI journeys would taste success sooner than their competition."

Excerpts:

"AI is slowly but surely becoming a fundamental capability for organizations. Thanks to fantastic breakthroughs and effective demonstrations of its successes, AI is not like other nascent technologies such as quantum computing or blockchain.

Though the path to AI seems long and winding, with different tools and algorithms for each different application, the bottom-line would be how companies develop a fresh perspective and approach for every use case, and not adopt a plug-and-play approach.

To genuinely tap the advantage of AI to achieve desirable business outcomes, here is a five-step process:

- Educate: There should be concerted efforts to ensure that all team members understand what AI is, and what it is not.
- Experiment: Open all minds. Fail fast. Learn faster. AI needs willingness and trust to pursue.
- Evaluate: Pilot first, pivot later. The pilot results have to be analyzed thoroughly.
- Establish: Prioritize and establish which AI technology to pursue, backed by learnings from the pilot experiments.
- Explore: Finally, where all can AI fit to derive maximum value? How can a team better organize itself around AI?



Click [here](#) to read more.

<https://news.cognizant.com/2018-11-15-CIO-India-Cognizants-Vice-President-AI-and-Analytics-Outlines-the-Formula-for-the-Success-of-Artificial-Intelligence>