Cognizant's Center for the Future of Work: There is a Future in Human Work

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"The world has always changed, and always will continue to change," writes Ben Pring, VP & Director, Center for the Future of Work. "The *jobs* we do have always changed, and always will continue to change."

Cognizant's Center for the Future of Work recently published the whitepaper, **21 More Jobs of the Future**. The paper invites readers to ponder 21 jobs that are both plausible and futuristic as the workplace evolves with ever-improving technology.

The future of work is at the heart of every major socio-economic-political debate raging around the world today. All of these discussions are rooted in the topic of the nature and distribution of work. From work, and what is derived from it – money – comes power. From its absence stems powerlessness.

And the number-one reason why work is changing so quickly: the vista of technology opening up before us. Many people are excited and energized by what they see emerging. Others are frightened that what little grip they had on the economic ladder is about to slip.

The prevailing sentiment, though, amid all this uncertainty is that human work is going away; that we're all doomed. Study after study has laid out a bleak view of a post-work world. It was into these headwinds that the Center published 21 Jobs of the Future: A Guide to Getting and Staying Employed in the Next 10 Years in November 2017.

With immense interest in the first report, the Center produced a second edition, proposing 21 more jobs that in time will come to replace work that is being automated away. The new jobs convey a different set of themes, including:



- Ethical behaviors
- Security and safety
- Aspirational

The report focuses on jobs rather than the underlying skills that make up a job, however, it's worth considering the changing nature of required skills in an era when the substitution of human talent with machine execution will be a central planning assumption for the future. Some old skills are losing their power in the market, while many new ones are the source of outsized advantage.

The overriding intention with both reports is to demonstrate that there is indeed a future of human work.

Click <u>here</u> to read the full report.

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