Cognizant Wins Three APEX Awards for Publication Excellence

Cognizant Corporate

For the fourth year in a row, Cognizant's Corporate Marketing team has been recognized with APEX Awards for Publication Excellence.

The APEX Awards are an annual competition for corporate and nonprofit publishers, editors, writers and designers who create print, Web, electronic and social media. In 2018, awards were given in 100 communications categories, with 12 main categories including: newsletters; print and electronic media; and one-of-a-kind publications.

Based on excellence in graphic design, editorial content, and overall communications effectiveness and excellence, Cognizant won awards in three of the 12 major categories:

- Apps – Special Purpose: Cognizant Digital Perspectives
- Annual Reports – Electronic Version: 2016 annual report
- Magazines, Journals & Tabloids – Writing: MISC Magazine "The Design Issue"



"We are thrilled to be recognized by APEX for our thought leadership and marketing materials," said Alan Alper, VP Corporate Marketing/Editorial Director, Thought Leadership Programs, Cognizant. "The Apex awards are a barometer of our ability to clearly, concisely and effectively share our point of view with our targets, including clients, prospects, the media and investors, in ways that are compelling and enlightening."

Click here for more information on the awards.

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