Cognizant Positioned as Enterprise Quality Assurance Leader and Star Performer by Everest Group

PEAK Matrix™ Analysis Positions Cognizant in the top category in Enterprise Quality Assurance Services for the Third Straight Year

TEANECK, N.J., Aug. 16, 2018 /PRNewswire/ -- Cognizant (Nasdaq: CTSH) has been named a Leader and Star Performer in a new Everest Group 2018 PEAK Matrix™ report for Enterprise QA Services. The consulting and research firm has named Cognizant a Leader for the third straight year.

In the report *Quality Assurance to Brand Assurance: AI Driving the Evolution,* Everest Group assesses 23 IT service providers based on their vision and strategy, scale of operations, delivery locations, areas of investment and recent transaction history. Cognizant is recognized as a Leader for its innovation, investments, vision and overall value proposition. Everest Group credits Cognizant's development of intellectual property in artificial intelligence (AI), test automation, and its Agile/DevOps methodologies as key capability advancements in 2018.

"The QA landscape has evolved significantly over the past decade, with a clear shift from independent testing of applications to a more holistic approach," said Chirajeet Sengupta, Partner, Everest Group. "Enterprises now see the QA function as a key aspect of digital adoption and have placed a greater focus on integrated testing as part of their Agile/DevOps model. Cognizant's alignment of QA services with business outcomes and emphasis on quality orchestration underscore its leadership position."

"As clients pivot to digital, they need a more modern approach to quality assurance," said Anbu G. Muppidathi, Senior Vice President, Cognizant Quality Engineering and Assurance practice. "By bringing together our deep industry and technology expertise we are able to drive greater levels of automation and intelligence in QA, elevating it into a digital assurance proposition for our clients."

To view the Everest Group Enterprise QA Services PEAK Matrix Assessment 2018, click here.

About Cognizant
Cognizant (Nasdaq-100: CTSH) is one of the world's leading professional services companies, transforming clients' business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 195 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at www.cognizant.com or follow us @Cognizant.

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