

Road Show, Argentina: Cognizant's Co-Founder & Head of Strategy, Cognizant Digital Business, Discusses the Future of Work for the Financial Sector



"Without Artificial Intelligence in the center of fintech, it is impossible for the industry to scale," says **Paul Roehrig**. "AI helps improve the experience that already exists, configures the bases for growth and guarantees that there can be security, privacy and regulatory adherence. Without technology, financial companies stay in the complicated and expensive." Excerpts:

"For Roehrig, the 'digital that matters' covers banking transactions, insurance operations, the education of our children, how we govern ourselves, and how we cure ourselves. 'Those are the important things as humans and as a society, and they are just beginning,' he says.

Specifically in relation to the application of Artificial Intelligence in the financial and banking world, the expert believes that we are still in the beginning: 'if it were a baseball game, we would be at first base.' But he considers that there is a lot of investment in a vision that is beginning to grow although, following the metaphor of baseball 'there are still many innings to play.'

In order to move forward, we must first focus on human experience, heritage management, retail banking, mortgages, and banks must focus on improving technology to improve that experience of the people and thus the first ones will be given steps towards digital transformation."

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