HfS Research Names Cognizant in “Winner’s Circle” for Excellence in Enterprise AI Services

Cognizant Digital Business

Cognizant has been recognized in the Winner’s Circle of a new HfS Report: The Enterprise Artificial Intelligence (AI) Services Blueprint, 2018, published by a leading independent global analyst firm for the business and IT services industry.

The HfS Blueprint presents a comparative analysis of the innovation and execution capabilities of 18 service providers that have a strong ability to deliver superior enterprise AI services and holistic data management. Service providers named to the Winner's Circle are ranked by HfS as those best able to help clients integrate AI into delivery capabilities, and offer a “trifecta” of services: robotic process automation (RPA), smart analytics and artificial intelligence. Winner’s Circle providers are also recognized for their tool and platform strategy for AI, and their vision for and investments in future capabilities.



Cognizant is recognized for its strong exposure across industries and its holistic, interdisciplinary approach to blending human science with analytics and AI to deliver new and expanded services for its clients. The report also highlights Cognizant’s strength in blending proprietary and third-party tools and its structured approach to screening and including innovations in intelligent automation and AI.

“Technology is consistently disrupting traditional approaches to solving business challenges, meaning businesses today must think outside of the box when it comes to AI and automation implementation,” said Tom Reuner, Managing Partner, Business Operation Strategy and M&A Advisory, HfS Research. “Cognizant is uniquely helping organizations across multiple industries, including healthcare, think about new approaches to intelligent automation. Cognizant’s understanding of the competitive AI landscape, and its approach to blending human science with analytics and AI, differentiates it from other companies and secured its spot in the Winner’s Circle.”

Artificial Intelligence, AI, AnalyticsBanking, Capital Markets, Financial ServicesCognizant Digital BusinessCommunications, Media & TechnologyCommunications, Media & TechnologyCommunications, Media & TechnologyCommunications, telecomConsumer GoodsEducationHealthcareInformationLife SciencesManufacturingManufacturing, Logistics, Energy & UtilitiesManufacturing, Logistics, Energy & UtilitiesManufacturing, Logistics, Energy & UtilitiesMediaOil & Gas, Utilities, EnergyRetailRetail, Consumer Goods, Travel & HospitalityRetail, Consumer Goods, Travel & HospitalityRetail, Consumer Goods, Travel & HospitalityTechnologyTransportation, LogisticsTravel, HospitalityCognizant Center for the Future of Work

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