Cognizant Included in New ISG Digital Case Studies Book

Cognizant Digital Business

Cognizant was recently recognized by Information Services Group (ISG) for its implementation of a digital transformation project with AquaTEK, a Monsanto company. For its work, the Company has been included in ISG's new book, *Shaping the Digital Future of Business: 25 Stories of Successful Enterprise-Provider Partnerships*.

Specializing in digital transformation services, ISG is a leading global technology research and advisory firm. The new book is the product of a rigorous examination of a significant number of digital case studies submitted by the provider community. ISG evaluated each case study by interviewing the customers involved, assessing the impact of each transformation on the customer's business and indexing ISG's evaluation criteria to determine the top 25 case studies that would be published in the book.

The research evaluates how clients have successfully achieved their transformation journeys in partnership with their service providers. Inclusion in ISG's book recognizes Cognizant's ability to guide clients to think beyond the obvious in digital transformation, its success in driving the design and delivery of complex solutions, and the Company's ability to help clients achieve measurable business results.



Cognizant Digital Business was recognized for its work with AquaTEK and its real-time crop irrigation management system. Together, Cognizant and Monsanto sought to minimize irrigation guesswork by providing digital decision support tools for more effective and sustainable water management. The crop irrigation management system provides farmers an advanced method for managing water use to improve crop yields.

"Cognizant Digital Business envisions and builds human-centric digital solutions in virtually every industry, fusing together strategy, intelligence, experience, and software to drive transformative growth," commented **Gajen Kandiah**, President, Cognizant Digital Business. "By accelerating new processes and championing the adoption of digital technologies Cognizant and AquaTEK built a real-time field management and decision-making solution that moves the labor-intensive business of agriculture into the digital era."

Click **here** to read more.

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