# Cognizant Named Adobe's 2018 Delivery Quality Partner of the Year

**Cognizant Interactive Showcasing Expanded Relationship and New Digital Marketing Solutions at Adobe Summit in Las Vegas**

LAS VEGAS, March 27, 2018 /PRNewswire/ -- Cognizant (Nasdaq: CTSH) today announced it has been named "2018 Delivery Quality Partner of the Year" by Adobe, the global leader in digital marketing solutions. The award was presented at Adobe Summit, the premier annual conference for digital marketing professionals now underway in Las Vegas.

Cognizant was recognized by Adobe for its commitment to exceptional customer service on joint deployments of large digital transformation projects for clients across industries.

Cognizant and Adobe have expanded their multi-year relationship in recent months through the Adobe Cognizant Experience (ACE) Program. ACE provides a framework for joint investment and development of industry-specific solutions that will initially be introduced in healthcare, life sciences and financial services.

Solutions being developed through the ACE collaboration -- and previewed at Adobe Summit -- include a healthcare-specific digital marketing platform with personalization for payers and providers; integrated functionality to support processes related to medical, legal and regulatory (MLR) compliance in the life sciences industry; and integration of Adobe Experience Cloud with banking applications to provide richer, more seamless experiences across a wide variety of consumer banking services.

"We are committed to partnering with clients to deliver experiences that matter – experiences that shift our clients' position in the market," said Donna Tuths, Senior Vice President, Cognizant. "Core to this commitment is execution excellence, delivering at the highest level of quality every time, which is why this recognition means so much to us."

"We are thrilled to honor Cognizant as the Delivery Quality Partner of the Year," saidJay Dettling, Vice President, Global Partners, Adobe. "The level of engagement between Adobe and Cognizant in our joint clients has been outstanding, and is evidence of the commitment we both have to drive transformative digital outcomes."

Cognizant is participating in Adobe Summit this year in bothNorth America and Europe. Attendees can learn more about how Cognizant is reinventing the future of digital business at Booth 801 in the Community Pavilion in The Venetian, Las Vegas, and at Cognizant-sponsored breakout sessions:

**Cognizant & MetLife: Operationalizing the digital content factory for a global brand**
Session Date & Time: Tues., March 27 at 1:00 pm

**Engineering an experience framework for outcome-driven healthcare ecosystem**
Session Date & Time: Thurs., March 29, at 1:30 pm

**Learn more about Cognizant Digital Business:**
https://www.cognizant.com/cognizant-digital-business

**About Adobe Experience Cloud**
Adobe Experience Cloud is a comprehensive set of cloud services designed to give enterprises everything needed to deliver exceptional customer experiences. Comprised of Adobe Marketing Cloud, Adobe Advertising Cloud and Adobe Analytics Cloud, Experience Cloud is built on Adobe Cloud Platform and integrated with Adobe Creative Cloud and Document Cloud. Leveraging Adobe Sensei's machine learning and artificial intelligence capabilities, Adobe Experience Cloud combines world-class solutions, a complete extensive platform, comprehensive data and content systems, and a robust partner ecosystem that offer an unmatched expertise in experience delivery.

**About Cognizant**
Cognizant (Nasdaq-100: CTSH) is one of the world's leading professional services companies, transforming clients' business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 205 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at www.cognizant.com or follow us @Cognizant.

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