

# Cognizant Opens European Customer Success Centre to Accelerate Client Digital Transformations with Salesforce Platform

## **New Barcelona Hub Provides Clients with Local Digital Innovation Lab and Access to Salesforce Solution Expertise**

BARCELONA, Spain, March 27, 2017 /PRNewswire/ -- [Cognizant](#) (NASDAQ: CTSH) today announced it has opened its first European customer success centre specifically dedicated to helping clients across the region design and develop their Salesforce Customer Success Platform-based business transformation solutions efficiently and at scale.

As a regional hub for Cognizant's Salesforce clients across Europe, the centre will leverage a team of multi-lingual professionals specializing in Salesforce's software-as-a-service, applications engineering, and business transformation solutions to enable clients to accelerate their digital innovation journey.

The centre will also use Cognizant's consultative, hands-on approach to innovation and design and development capabilities, enabling clients to "envision the art of the possible" and implement those solutions at scale.

"We are excited about Cognizant's decision to establish this Customer Success Centre devoted to Salesforce solutions," said Leon Mangan, Vice President, Salesforce Alliances and Channels, EMEA. "This is a direct reflection of the strength of the Salesforce Customer Success Platform and increasing demand in Europe for Salesforce-skilled consulting and implementation resources. We welcome this investment as it will further fuel the Salesforce ecosystem across Europe."

"Cognizant and Salesforce share a long, rich history of collaboration, partnering to ensure our mutual clients across industries can deliver unique, superior experiences for their customers. We are pleased to put our shared expertise into the new Cognizant Customer Success Centre and feed the growing demand throughout Europe for multi-lingual expertise to help leverage Salesforce solutions," said Santosh Thomas, President, Global Growth Markets at Cognizant. "And, in addition to the experts already part of our team, we look forward to partnering with local universities and the Salesforce Global Academic Alliance to help continue building the local Salesforce talent pool."

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### **About Cognizant**

Cognizant (NASDAQ-100: CTSH) is one of the world's leading professional services companies, transforming clients' business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 230 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at [www.cognizant.com](http://www.cognizant.com) or follow us @Cognizant.

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