# Cognizant Named a Leader in Gartner Magic Quadrant for Managed Workplace Services in North America

## **Evaluation Based on Completeness of Vision and Ability to Execute**

TEANECK, N.J., Feb. 14, 2017 /<u>PRNewswire</u>/ -- <u>Cognizant</u> (NASDAQ: CTSH) today announced that it has been recognized by Gartner as a Leader in Gartner's January 2017 report, "<u>Magic Quadrant for Managed Workplace Services, North America.</u>" The newly released report evaluates 21 managed workplace services providers on their completeness of vision and ability to execute across a variety of criteria, including service delivery capabilities, customer experience, operations, market understanding and strategy, and innovation.

Gartner says Leaders "deliver their service solutions skillfully, have a clear vision of the direction of the service market, and are actively building and improving their competencies to sustain their leadership positions." In addition, the Leaders quadrant indicates the direction of the MWS market. However, most digital workplace offerings still have low adoption rates. Eight service providers have emerged as Leaders in this Magic Quadrant. "Leaders have demonstrated their experience in delivering managed workplace services and understand the requirements to successfully deliver these services. They have proved their Ability to Execute and their Completeness of Vision."

"In less than four years of debuting in this Gartner report, we are pleased to be recognized as a Leader in workplace services in North America," said Venu Lambu, Senior Vice President and Global Head, Cognizant Infrastructure Services. "The traditional workplace is evolving to provide a more personalized and intuitive user experience, requiring enterprises to adjust their strategies accordingly. Leveraging the power of cloud, artificial intelligence, automation and analytics, Cognizant enables higher employee productivity and engagement in a secure environment. We feel the Gartner recognition speaks to the strength of our vision and deep understanding of workplace services, as well as our ability to connect people, processes and technology to deliver a more flexible and adaptive infrastructure for today's digital workforce."

<u>Read</u> the Gartner "Magic Quadrant for Managed Workplace Services North America" by Daniel Barros, Helen Huntley, and Karen A. Hobert.

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### About Cognizant

Cognizant (NASDAQ-100: CTSH) is one of the world's leading professional services companies, transforming clients' business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 230 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at <u>www.cognizant.com</u> or follow us @Cognizant.

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