

# Cognizant Named a Leader in Gartner Magic Quadrant for Application Testing Services, Worldwide

## Open Platform Cognizant QA Hub Provides Suite of Digital Assurance Solutions

TEANECK, N.J., Jan. 20, 2017 /PRNewswire/ -- [Cognizant](#) (NASDAQ: CTSH) today announced that it has been recognized by Gartner for the third consecutive year as a Leader in the Gartner "Magic Quadrant for Application Testing Services, Worldwide." The newly released report evaluates 18 application testing service providers on their completeness of vision and ability to execute across a variety of criteria. The criteria include quality and efficacy of processes, systems, methods or procedures, that enable IT provider performance to be competitive, efficient and effective, and to positively impact revenue, retention and reputation and their ability to convincingly articulate logical statements about current and future market direction, innovation, customer needs and competitive forces and how well they map to the Gartner position.

Leaders are defined by Gartner as "performing well today, gaining traction and mind share in the market; they have a clear vision of market direction and are actively building competencies to sustain their leadership position in the market. Leaders generally have a global client base; a track record of complex, global engagements that support business transformation; and well-balanced business, process, and industry consulting, implementation and service management capabilities that are supported by rigorous tools and methodologies."

"We are pleased to be named a Leader for the third consecutive year in Gartner's Magic Quadrant for Application Testing Services, Worldwide," said Anbu Muppudathi, Global Markets Leader for Quality Engineering and Assurance at Cognizant. "Quality is key to creating memorable customer experiences in an increasingly digital world. Our dedicated assurance practice helps clients deliver applications with quality at speed to meet their digital aspirations. Through our open platform, [Cognizant QA Hub](#), we enable best-in-class digital assurance solutions that assure business outcomes for our clients."

[Read](#) the November 2016 Gartner "Magic Quadrant for Application Testing Services, Worldwide" by Susanne Matson, Patrick J. Sullivan, and Gilbert van der Heiden.

### About the Magic Quadrant

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose

### About Cognizant

Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting, and business process services, dedicated to helping the world's leading companies build stronger businesses. Headquartered in Teaneck, New Jersey (U.S.), Cognizant combines a passion for client satisfaction, technology innovation, deep industry and business process expertise, and a global, collaborative workforce that embodies the future of work. With over 100 development and delivery centres worldwide and approximately 255,800 employees as of September 30, 2016, Cognizant is a member of the NASDAQ-100, the S&P 500, the Forbes Global 2000, and the Fortune 500 and is ranked among the top performing and fastest growing companies in the world. Visit us online at [www.cognizant.com](http://www.cognizant.com) or follow us on [Twitter: Cognizant](#).

### SOURCE Cognizant

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