

Cognizant Cited as a Leader in Workplace Services in North America by Independent Research Firm

Cognizant noted for compelling vision for the future of workplace services, top score for three out of four client feedback categories, and well-articulated strategy

TEANECK, N.J., May 7, 2013 /PRNewswire/ -- [Cognizant](#) (NASDAQ: CTSH) today announced it was named a "Leader" in the "The Forrester Wave™: North American Workplace Services, Q2 2013," published April 30, 2013 by Forrester Research, Inc.

"An increasingly consumer-driven end user computing environment is transforming what was once known as desktop management into a new category of services that we call workplace services. The importance of the conventional desktop device is diminishing in the face of a technology explosion involving SMAC (social, mobile, analytics and cloud) technologies across geographic regions," the report stated.

The report evaluated and scored Cognizant on the basis of a comprehensive methodology across 34 criteria relating to current offering, strategy, and market presence. Cognizant was among the vendors to receive the highest possible scores for vision for workplace services, client feedback on account management, service quality, and general satisfaction, planned enhancements, and investment to support strategy categories.

"Cognizant's vision for workplace services is aligned with its overall 'Future of Work' philosophy," the report stated. Cognizant's "well-articulated strategy—including its investment in support strategy, a compelling vision for the future of workplace services, and a full slate of planned enhancements—highlight its workplace services offering and merits strong consideration for North American customers," the report added.

Cognizant's "Future of Work" philosophy is focused on new digital business capabilities, and collaborative, flexible and global approaches that forward-thinking organizations must embrace to respond to the industry shifts brought on by a new generation of globalization, highly distributed and virtualized business models, rapidly evolving SMAC technology architectures, and millennial workers and customers.

"We are pleased to have been cited by Forrester Research as a Leader in North American workplace services, and are especially pleased with our strong client references," said Robert Boles, Senior Vice President and IT Infrastructure Services Practice Leader at Cognizant. "We feel that Cognizant's ranking as a Leader in North America speaks to the strength of our vision for and deep understanding of workplace services that fulfill client need to modernize their IT capabilities and bring consumer IT models to users, while at the same time virtualizing infrastructure, and improving productivity through flexible, as-a-service business models. In helping clients build a roadmap for the future, our unique workplace services approach connects people, processes and technology to deliver a more flexible infrastructure that is adaptive to the converging forces represented by global and virtual business."

To learn more about the April 30, 2013 report, "The Forrester Wave™: North American Workplace Services, Q2 2013," please visit www.forrester.com.

About Cognizant

Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting, and business process outsourcing services, dedicated to helping the world's leading companies build stronger businesses. Headquartered in Teaneck, New Jersey (U.S.), Cognizant combines a passion for client satisfaction, technology innovation, deep industry and business process expertise, and a global, collaborative workforce that embodies the future of work. With over 50 delivery centers worldwide and approximately 156,700 employees as of December 31, 2012, Cognizant is a member of the NASDAQ-100, the S&P 500, the Forbes Global 2000, and the Fortune 500 and is ranked among the top performing and fastest growing companies in the world. Visit us online at www.cognizant.com or follow us on Twitter: Cognizant.

About Cognizant's IT Infrastructure Services Practice

Cognizant's IT Infrastructure Services (ITIS) practice offers a comprehensive portfolio of managed services, consulting offerings, and transformational solutions that span enterprise computing, end-user computing, infrastructure security, network and convergence services, mobility, and application performance management. With extensive industry domain expertise in transformative Remote Infrastructure Management, which includes Cognizant's industry-leading OnTarget ITIL-based platform and unique Operations Maturity Model, Cognizant's ITIS practice helps clients reduce infrastructure management costs, mitigate risk, and improve business performance.

Forward-Looking Statements

This press release includes statements which may constitute forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the accuracy of which are necessarily subject to risks, uncertainties, and assumptions as to future events that may not prove to be accurate. Factors that could cause actual results to differ materially from those expressed or implied include general economic conditions and the factors discussed in our most recent Form 10-K and other filings with the Securities and Exchange Commission. Cognizant undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

SOURCE Cognizant

For further information: U.S.: Ken Peters, Text 100, +1-617-399-4980, kenp@text100.com; Europe: Grazia Valentino-Boschi, + 33 (0)6 07 85 80 63, grazia.valentino-boschi@cognizant.com; Asia-Pac: Harsh Kabra, +91-855-188-2111, harsh.kabra@cognizant.com

<https://news.cognizant.com/2013-05-07-Cognizant-Cited-as-a-Leader-in-Workplace-Services-in-North-America-by-Independent-Research-Firm>